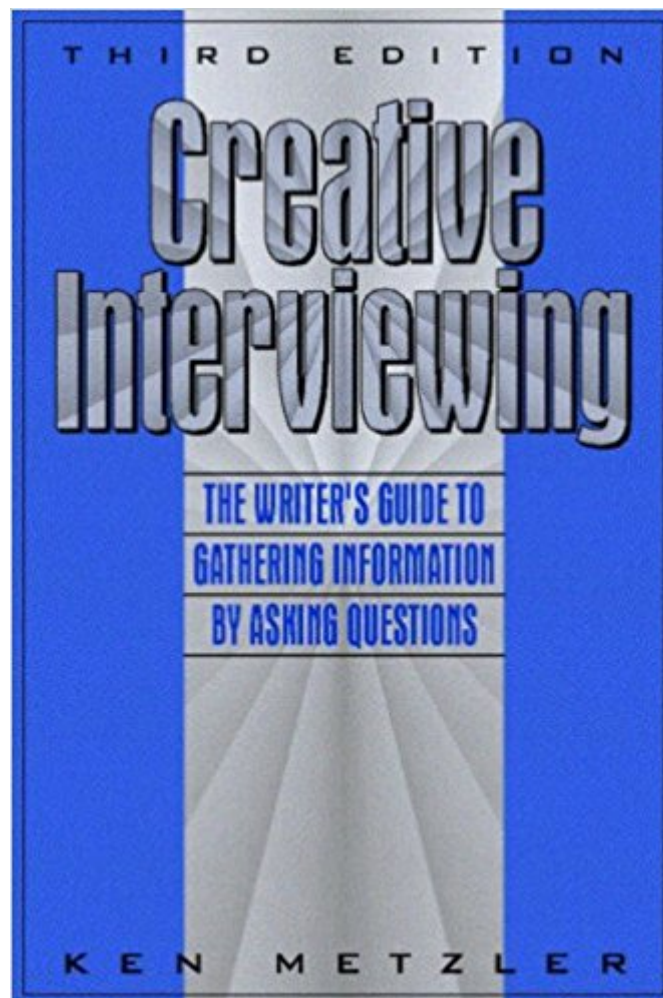




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Creative Interviewing: The Writer's Guide To Gathering Information By Asking Questions (3rd Edition)



Synopsis

This comprehensive book covers everything an aspiring interviewer needs to know from developing listening and observation skills to conducting interviews by electronic mail and surfing the Internet for story ideas. Creative Interviewing aids readers by using examples and anecdotal accounts of actual professional experiences. Readers are provided with step-by-step instructions on how to prepare for and conduct a strong interview, how to obtain dramatic anecdotes from sources, how to build conversational rapport, how to conduct interviews for broadcast, and how to cope with the dynamics of a series of interviews on a certain topic. For any professional who wishes to improve their interviewing skills.

Book Information

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Customer Reviews

This comprehensive book covers everything an aspiring interviewer needs to know from developing listening and observation skills to conducting interviews by electronic mail and surfing the Internet for story ideas. Creative Interviewing aids readers by using examples and anecdotal accounts of actual professional experiences. Readers are provided with step-by-step instructions on how to prepare for and conduct a strong interview, how to obtain dramatic anecdotes from sources, how to build conversational rapport, how to conduct interviews for broadcast, and how to cope with the dynamics of a series of interviews on a certain topic. For any professional who wishes to improve their interviewing skills.

Fast delivery, good clean copy of book. Very happy!

Bought this book for a college class (required) but it would definitely be useful to anyone interested in pursuing journalism/writing careers

I received this as a gift years ago and it still has a spot on my bookshelf. While it's an older book -- and doesn't, therefore, have anything to say about things like digital journalism and podcasting -- don't let that scare you off. Unlike the technical stuff, this is Journalism 101. It's timeless, and the fundamentals still apply. This is an easy read, with plenty of actionable nuggets throughout. Whatever finds you sitting down to interview someone, this is a good book to have at your elbow beforehand.

Good interviewing skills are essential for freelance writers. Ken Metzler's book, *Creative Interviewing: The Writer's Guide to Gathering Information by Asking Questions*, is an excellent source for learning how to conduct an interview and improving your interviewing techniques. Did you know that most interviews happen in ten stages? Mr. Metzler explains, "Face-to-Face interviews usually, though not always, run through ten stages. Four stages occur before you even meet your respondent. The success of the six subsequent ones depends largely on how well you accomplish the first four." Do you know what the ten interview stages are? Here's the list from *Creating Interviewing*:

1. Defining the purpose of the interview
2. Conducting background research
3. Requesting an interview appointment
4. Planning the interview
5. Meeting your respondent: breaking the ice
6. Asking your first questions
7. Establishing an easy rapport
8. Asking the bomb
9. Recovering from the bomb
10. Concluding the interview

Based on this ten stage list, Mr. Metzler details all the ins and outs to creating and conducting interviews. From his text you'll learn what makes for a constructive interview, details on accomplishing the Ten Stages, how to form and ask questions, find sources, and more. There's even a chapter on how to be the interviewee, which will hopefully be important to all of us someday. *Creative Interviewing* is written in clear, concise prose, with a pleasant sense of humor thrown into the mix. Mr. Metzler also provides plenty of case studies and anecdotes to help you learn by example for your own interviews. If you're serious about improving your interviewing skills you'll want to add *Creating Interviewing* to your writer's bookshelf.

This book shows you how to conduct just about every type of interview. It also explains concepts, helps the journalist devise a plan and more importantly provides key information on how to cope with the "difficult interview." In my opinion, *"The Writer's Guide to Gathering Information by Asking*

Questions: Creative Interviewing," by Ken Metzler should be required reading for serious journalism students everywhere. "The need for interviewing skills is by no means confined to newspaper writers," according to the author. And I agree. The corporate world is always interviewing...they are always on the look for new talent. In many cases, they need to be better than simply ask, "where do you want to be in five years." Believe or not there truly are many typical errors you want to avoid when interviewing. To this end, you will find a healthy discussion on how to avoid mistakes here. Moreover, this book will help you navigate the tricky interview process. Chapters two and three are terrific. Chapter two outlines the ten stages of the interview. And chapter three covers the conversational dynamics of interviewing. This book even includes a chapter on interviewing exercises. All in all this book is a valuable tool for everyone interested in making journalism a profession. The gathering of information in journalism is primarily done by oral means. Consequently, it makes sense to seek the knowledge of a book that helps you control an interview and how to handle sensitive issues. Highly recommended. Bert Ruiz

I am not a writer nor journalist but a person in the field of marketing. Since journalists are the experts at extracting information from people they are interviewing, I thought this could help me in my field. In marketing, it is necessary for me to understand why people buy or have an affinity with a certain product or person. I interview people in the same manner journalists do but with a slightly different objective in mind. I explore the person's mind to find an unknown reason for buying a certain product just as a journalist wants to discover something never revealed before to the public about an actor or politician. This book provided me with many new insights about the person being interviewed, their reasons for opening up to the interviewer and how to conduct the interview in an organized manner while also being flexible when things start to lead astray from my original plans. This book has helped me in many ways. I highly recommend it to business people to read as well.

This compact paperback is filled with information, from defining your interviewing problem, anatomy of interview, dynamics, probing, and strategy. The book contains actual interviews, with exercises, special problems. Guide is offered for newsbeat reporting to broadcast television and personality interviewing. A wonderful, thorough, guide to creative interviewing. ...Rizzo.

The first edition of this book was used in a journalism program I took about 13 years ago. I found it to be a great, entertaining read, and extremely valuable in its common-sense approach to interviewing. Over the years since, I have trained many beginning journalists, and I find myself

returning to Metzler's ideas often. I think this book should be required reading for anyone who has to conduct information-gathering interviews.

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